

# Georgia Black Constructors Association



## Re-Ignited 16th Annual Southeast Regional Construction Expo & Business Symposium

Join us on **Thursday, January 30, 2025**, at the  
Loudermilk Conference Center in Atlanta, GA.

[Register](#)

[Sponsor](#)

Advocating for Economic Inclusion  
Building Safe & Decent Communities  
Educating on Diversity Advantages  
Leading The Industry on AI Technology  
Training & Preparing The Next General





# A Legacy of Dignity, A Future of Equality

1

## 1968

Dr. Martin Luther King Jr. stands with Memphis sanitation workers, championing their rallying cry: **"I AM A MAN."**

2

## 1970s

Rev. Jesse Jackson amplifies the call for dignity with the declaration, **"I Am Somebody."**

3

## 2025

As we move into 2025, the outcome of the 2024 presidential election reminds us that while progress is always possible, the journey toward equity and inclusion remains challenging.

Show your support . Purchase an Ad in the  
commemorative program booklet.

[www.GaBlackConstructors.org](http://www.GaBlackConstructors.org)



# The State of Our Industry: A Call to Action

**\$8B**

Georgia Construction Contracts

Total value of Georgia's construction contracts in 2023

**2%**

Black Contractors' Share

Only \$160 million went to Black contractors

**2.93:1**

Income Disparity Ratio

White to Black family median household income in Atlanta

These statistics highlight the persistent disparities within the construction industry. Meanwhile, evolving federal approaches to DEI and contracting programs may create new hurdles for diversified business participation in government-funded projects. This underscores the urgent need for strong networks and advocacy to ensure equitable access to opportunities.







# Georgia Black Constructors Association: Building Bridges, Breaking Barriers

## Our Mission

As the largest diversified trade association in the Southern Region, GBCA is leading the charge for change. Our mission extends beyond training contractors, electricians, and plumbers— we are preparing the **Next Generation** of industry leaders.

## Your Participation

Your participation in this Symposium goes beyond attendance—it is a declaration of commitment to shaping the future of our industry. Together, we can build a landscape where talent, innovation, and opportunity know no limits.

**Education and Training is the Key to  
preparing the next generation.  
Become A Sponsor Today!**

# Join Us in Shaping Tomorrow



■ Forge connections that break traditional boundaries

■ Exchange innovative ideas to challenge the status quo

■ Lay the groundwork for a future where ambition and effort define success

**This event is more than a symposium – it's a launchpad for change. During this transformative experience, we will work together to create a more equitable and vibrant construction industry.**





# How to Participate

Level	Benefits	Cost
<b>Platinum</b>	Visit Website	<b>\$50,000</b>
<b>Gold</b>	Visit Website	<b>\$30,000</b>
<b>Silver</b>	Conference Registration & Tradeshow Exhibitor Booth- Full-page color ad Commemorative Program -Premium recognition with company logo on all social media outlets and newsletter. Contact office for additional information.	<b>\$25,000</b>
<b>Bronze</b>	½ page ad, Logo recognition on all social media outlets and newsletter. Contact office for additional information	<b>\$15,000</b>
<b>Copper</b>	½ page ad, Logo recognition on all social media outlets and newsletter. Contact office for additional information	<b>\$10,000</b>
<b>Breakfast</b>	½ page ad, Logo recognition on all social media outlets and newsletter. Contact office for additional information	<b>\$7,500</b>
<b>Government</b>	1/4 page ad, Logo recognition on all social media outlets and newsletter.	<b>\$5,500</b>
<b>Swag Bag</b>	1/4 page ad, Logo recognition on all social media outlets and newsletter.	<b>\$5,000</b>
<b>Lanyard</b>	Business Card ad, Logo placement, social media outlets	<b>\$3,000</b>
<b>Business Basic</b>	Name recognition	<b>\$1,000</b>

## Register Today

Visit

[www.GaBlackConstructors.org](http://www.GaBlackConstructors.org)

secure your spot at this  
transformative event.

## Spread the Word

Share this opportunity with your  
network and help us create a more  
inclusive construction industry.

## Become a Sponsor

**Complete the sponsorship  
form to support this crucial  
initiative and gain visibility  
for your organization.**

## Advertising Options



## G.B.C.A. Annual Conference

### ⇒ Full-Page Color

Page Size: 8.5" x 11" \$3,000

### ⇒ Full-Page Black & White

Page Size: 8.5" x 11" \$2,500

### ⇒ Half-Page Color (Horizontal)

Page Size: 8.5" x 5.5" \$1,750

### ⇒ Half-Page Black & White (Horizontal)

Page Size: 8.5" x 5.5" \$1,250

### ⇒ Quarter-Page Color (Vertical)

Page Size: 4.25" x 5.5" \$1,000

### ⇒ Quarter-Page Black & White (Vertical)

Page Size: 4.25" x 5.5" \$750

GBCA Members - 50% discount on all ads.

#### REQUIREMENTS:

Ads must be received and paid for by 5 PM **Friday, January 10, 2024.**

**Resolution:** minimum 300 dpi.

Acceptable file formats: JPG, PNG.

Bleeds should extend at least 1/8" on all sides.

Send camera-ready artwork in one single email with subject line: "16th Annual SE Regional Conference Ad" to: **[Connect@gablackconstructors.org](mailto:Connect@gablackconstructors.org)** and copy to: **[Info@FCEEnt.com](mailto:Info@FCEEnt.com)**.





# Event Details



Date

Thursday, January 30, 2025



Venue

Loudermilk Conference Center,  
40 Courtland Street NE | Atlanta, Georgia 30303



Organizer

Georgia Black Constructors Association (GBCA)

We look forward to welcoming you to Atlanta, where together, we will forge the next chapter in construction's legacy.





# Get Involved Today

*Margaret Muhammad*

State President & CEO

The Georgia Black Constructors Association

*Fatimah Elaine*

Program Director

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**Corky Reams**, Consultant

GBCA Director, B2B Development and Partnerships

AI Solutions Architect

Service the Service Group

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*"We're not looking for a handout; we are looking for a lift up."*

**Georgia Black Constructors Association**

**Building a brighter, more equitable future in construction.**

**We look forward to your support!**

**Thank You!**

2024 Fall Graduating Class

